

Outreach PLAN

Poll Adv /poster/Banner

Message to All practiser gyn/peads/neo

Regular Contact

Newspaper Advertisement

Sms/social media/

News letter Social Awareness

Connect >21 age groups

Woman work place Camp and Awareness programme

IVF

Contact with Referral policy.

Udaipur, Jodhpur, Sirohi, Pali, Ahmedabad, Himmat Nagar, Modasa, Disha

Ajmer, Bhilwara.

Neemuch, Ratlam, Mandsaur-MP

Gynaecology

Contact with Referral policy

MD Physician and General practices

Contact with Referral policy Paediatric Care

General Awareness program

ASHA/ Anganwadi/ ANM

GNM practitioner/ GP/Clinics

Rural Health worker

Training and Education

School Screening program

Tie-up with Near Schools

School health Check-up

ANM/ASHA Worker/RWA Coordinators Training and awareness program

Certificate, hi-tea, lunch

Ambulance driver

For Direct information referral

Govt Health Employee/ DR